

# Predictable and Profitable Invisalign Strategies to Help the General Practitioner Succeed

Many doctors want to add Invisalign to their repertoire but feel held back. While they do not want to sacrifice excellent and predictable results, many worry about the costs and the time involved to learn how to use the ClinCheck 3D Pro system.

In this interactive session, Dr. Donna Galante, a board-certified orthodontist and Top 1% Elite Invisalign Provider, shares strategies for immediately integrating Invisalign into your general dental practice. Learn ideal patient selection as well as tips for successful clinical results. Gain insight into smart business practices that maximize profits from your Invisalign patients.

“I found Dr. Galante’s presentation to be concise and she discussed many aspects of Invisalign treatment from a clinician’s perspective. The clinical ‘pearls’ she shared has changed the way I present Invisalign as a treatment option as well as how I approach treatment planning and patient management.”

- Dr. Thomas Sonneveld, Orland Park, IL



## LEARNING OBJECTIVES:

- ❖ Learn affordable internal and external marketing strategies to attract new patients
- ❖ Explore specific Invisalign focused scripting and communication tools for effective treatment coordination
- ❖ Understand how to explain financing and increase your case acceptance
- ❖ Review case studies and participate in hands-on ClinCheck 3D Pro reviews
- ❖ Understand case identification and selection based on the patient’s specific orthodontic needs
- ❖ Examine the role of the hygienist as an educator who can teach the patients about the impact orthodontic care has on their overall dental health

*Suggested Audience: General Practitioner and Team*  
*Suggested Format: Full or Partial Day; Lecture, Workshop, Keynote*