

Predictable and Profitable Invisalign Strategies to Grow Your Orthodontic Practice

Looking to achieve productivity, profitability, and growth in your orthodontic practice?

Many doctors want to integrate Invisalign into their orthodontic practice. While they do not want to sacrifice excellent and predictable results, many worry about the costs and the time involved to learn how to use the ClinCheck 3D Pro system.

In this interactive session, Dr. Donna Galante, a board-certified orthodontist and Top 1% Elite Invisalign Provider, shares strategies for immediately integrating Invisalign into your orthodontic practice. Gain the skills and understanding to confidently treat the most challenging teen and adult cases. Learn how to explain Invisalign financing to prospective patients, as well as scheduling strategies to increase case acceptance and maximize profits. Discover how you can utilize ClinCheck 3D Pro to treat all types of malocclusions, making your practice the place to be for orthodontic patients.



“Dr. Galante’s clinical knowledge will make any skeptic believe you can do anything with Invisalign. I am a practice manager for an orthodontist, who is also the TC. I learned so much today and I am ‘all in’ when it comes to patients requesting Invisalign. Wow, her case presentation was amazing class II, class III, open bite and even mixed dentition. Very impressive!”

- Robin Rangel McElligott, Chicago, IL

LEARNING OBJECTIVES:

- Gain insight into smart business practices that maximize profits from your Invisalign patients.
- Learn affordable internal and external marketing strategies to attract new patients
- Explore specific Invisalign focused scripting and communication tools for effective treatment coordination
- Understand how to explain financing and increase your case acceptance
- Review case studies and participate in hands-on ClinCheck 3D Pro reviews to build confidence in your ability to treat all types of malocclusions in both teens and adults
- Learn how to be the “go to” practice in your community for Invisalign orthodontics

Suggested Audience: Orthodontist and Team

Suggested Format: Full or Partial Day; Lecture, Workshop, Keynote